

SPIRIT SEEKER Magazine

St. Louis Metro Area and Kansas City, Missouri

1320 Saltbox Drive * Chesterfield, Missouri 63017

St. Louis Office: 636-530-7579 * Fax: 636-532-2084

Kansas City Office: 816-536-0024

info@spiritseeker.com

Advertising Rates & Sizes

Spirit Seeker is a monthly publication with an estimated readership of over 50,000. Distribution locations include retail stores, health food stores, restaurants, and professional offices. Additionally, Spirit Seeker is represented at several networking events in and around the St. Louis & Kansas City areas.

Display Ad Size	1 Time	3 – 6 Times	12 Times
Back page (10"w X 12"h)	\$1,200	\$1,140	\$1,050
Inside cover front or back (10"w X 12½ "h)	\$1,000	\$950	\$875
Full page (10"w X 12½"h)	\$800	\$750	\$700
Half page (10"w X 6"h or 4 7/8" w X 12"h)	\$500	\$450	\$400
Quarter (4 7/8 "w X 6"h)	\$300	\$275	\$250
Eighth page (4 7/8" w X 3" h)	\$180	\$160	\$145
Sixteenth page (2¼"w X 3"h)	\$100	\$90	\$80
Resource page (2¼"w X 1½"h)	\$65	\$55	\$45
Photo Listing Three columns: Name & logo or photo / 150 word description of business / Contact information / One category.	\$150	\$125	\$100

These rates are for camera-ready ads. If desired, one of our graphic artists can design your ad for you at a reasonable fee.

CALENDAR LISTINGS: The rate for a calendar listing is \$25 for a maximum of 25 words.

TWO FREE CALENDAR LISTINGS* with the purchase of a Display ad!

PAYMENT: All payments must accompany ad submissions. We accept Visa, MasterCard, checks, and money orders. Please make checks payable to Spirit Seeker.

AD DIMENSIONS, next page

AD DIMENSIONS – all measurements are width x height

1/16 Page Vertical: 2.25 x 3

1/8 Page Horizontal: 4.875 x 3

1/4 Page Standard: 4.875 x 6

1/2 Page Horizontal: 9.875 x 5.875

1/2 Page Vertical: 4.875 x 12.5

ART SPECIFICATIONS

FILE FORMATS	RESOLUTION/REQUIREMENTS	COLOR	APPLICATIONS
<p>Preferred:</p> <ul style="list-style-type: none"> • EPS (converts fonts to outlines) • AI (converts fonts to outlines) • PDS (render font layers) • TIF • PDF <p>Other:</p> <ul style="list-style-type: none"> • JPG • DOC (Microsoft Word) 	<p>Resolution:</p> <ul style="list-style-type: none"> • EPS – 800 – 1000dpi • AI – 800 – 1000 dpi • PSD – 300 dpi • TIF – 300 dpi • PDF – Print or Press setting <p>Other accepted file formats:</p> <ul style="list-style-type: none"> • JPG – 300 dpi, save JPGs at highest setting • DOC – include the fonts and any images placed in the ad. Fax a hard copy to 636-532-2084 	<ul style="list-style-type: none"> • Color ads in CMYK • b/w ads in Greyscale 	<ul style="list-style-type: none"> • Adobe Illustrator 8.0 or lower (unless saved as .AI) • Adobe Photoshop 5.0 or lower (unless saved as .PSD) • Quark Xpress 4.2 or lower (add .QXD extension)

CONTACT

- Rusti Levin @ 314-862-5332 with art specification questions
- Email ads to info@spiritseeker.com